



YOU ARE CORDIALLY INVITED TO THE FIFTH ANNUAL BENEFIT

# THE GREAT GATSBY GALA

An Evening of Roaring Twenties Glamour and Dancing

## HONORING

### 2010 RAY OF LIGHT AWARD RECIPIENT

daphne merkin, novelist and contributor to the new york times

### 2010 UNCOMMON COUNSELOR

Michael Student, Counsel, Sullivan & Worcester LLP, Director,  
American Foundation for Suicide Prevention

FRIDAY, OCTOBER 22, 2010

7:00PM - 11:00PM

VIP RECEPTION BEGINS AT 6:30PM

## THE EDISON BALLROOM

240 West 47th Street, New York City



Premium open bar & specialty foods

VIP Champagne Lounge

Big band music by New York City Swing

Silent and live auctions

COCKTAIL & 1920s ATTIRE

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## 2010 GATSBY GALA HOST COMMITTEE

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**ABOUT** The Dave Nee Foundation was created in the wake of the 2005 suicide of Dave Nee, a brilliant individual who struggled silently with depression for many years. The Foundation is led by a Board of Directors comprised primarily of Dave's close friends and family and an Advisory Board of leading mental health professionals. Dave possessed extraordinary intelligence and intellectual curiosity, traits that were complemented by his humor, selflessness, and generosity. The Foundation hopes to emulate these aspects of Dave's personality in its effort to combat the disease of depression and prevent the unnecessary loss of life through suicide.

**MISSION** Our mission is to fight depression and prevent suicide by promoting and encouraging the diagnosis and treatment of depression among adolescents and young adults, as well as the education of adolescents and their families about the disease of depression. A principal reason for the high suicide rate in the United States is a lack of candid discussion about depression and early treatment of the disease. Further, too few of those who suffer are aware of the available options for treatment and recovery. We hope to spread the message that depression and thoughts of harming oneself should not carry a stigma, that treatment for depressed and suicidal thoughts is socially acceptable, and that in an overwhelming number of cases such treatment is a safe, effective way to improve one's quality of life.

**UNCOMMON COUNSEL** We founded the Uncommon Counsel program in 2008 to fight depression and prevent suicide among law students by correcting misconceptions associated with depression and educating law students about the available resources and the benefits of treatment. This program is unique; it is the only not-for-profit program addressing the issue of depression and suicide risk among law students in the country. We have enlisted the assistance of our expert Advisory Board, to help us explore the ways in which depression affect law students and law schools. Uncommon Counsel launched its pilot program at Fordham Law School this past year and, based on its demonstrated success in helping students affirmatively seek treatment, will rollout to many other law schools this year.

**WHY THIS IS IMPORTANT** Nobody talks about the problem - especially lawyers. Attorneys have the highest rates of depression and suicide of any profession. Statistics demonstrate that the rate of suicide attempts among attorneys and their clients is increasing as the effects of the economic downturn spread. It is urgent that law students and attorneys who exhibit the warning signs for suicide get the help they need.

**FUNDRAISING** The Dave Nee Foundation funds all of its programming and grants through direct contributions from individual donors and corporations along with proceeds from the annual fundraising event. The Foundation relies heavily on the donations generated from this event to support the activities of the entire year including the nationwide expansion of Uncommon Counsel.

# JOURNEY BACK TO THE ROARING TWENTIES

FRIDAY, OCTOBER 22, 2010

A DECADENT EVENING OF COCKTAILS, HEAVY HORS D'OEUVRES  
AND LIVE SOUNDS FROM THE JAZZ AGE  
TO BENEFIT THE DAVE NEE FOUNDATION

## INDIVIDUAL TICKETS

**GATSBY VIP TICKET - \$300**

VIP Champagne Lounge and early entrance at 6:30PM

**GENERAL ADMISSION TICKET - \$200**

**GENERAL ADMISSION DOOR TICKET - \$250**

**GENERAL ADMISSION GRADUATE STUDENT TICKET - \$125**

Available through September 22, 2010 for graduate students  
plus one guest only. Please bring your 2010 school identification for  
admission to the Gala.

## VIP SPONSORSHIPS

Reserved premium seating at private tables • Cocktail waitress service  
VIP gift • Early VIP entrance and reception at 6:30PM  
Access to VIP Champagne Lounge all evening  
Recognition in event program and on the Foundation's website

**PEARLS & FEATHERS PATRON - \$2,000**

VIP table for 6 guests

**FITZGERALD BENEFACTOR - \$3,000**

VIP table for 8 guests, half page ad in event program

**ROARING TWENTIES SPONSOR - \$4,000**

VIP table for 10 guests on dance floor, full page ad in event program,  
verbal acknowledgment during event, logo or name on all event  
materials and presentations

## DONATIONS & MATCHING GIFTS

Your employer may have a matching gift program that could easily increase your gift to the Dave Nee Foundation. Please enclose your employer's matching gift form with the response card and your gift.